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Real Strategy for Small Business

For **small businesses**, M. Beacon Enterprises' *Strategy for Real*[™] offers fresh ideas and a structured way of thinking about and approaching opportunities and challenges. Those approaches are particularly helpful in getting over a 'hump', in balancing the day-to-day realities with longer-term objectives, and in taking your business to the next level so that it can grow.

The *Strategy for Real*[™] solution for small business works with our clients to:

- Identify patterns and opportunities.
- Decide the benefits of staying the course, making a correction, or starting again.
- Develop a solution that works – and help our clients to implement it.
- Determine when to add staff or just add outside expertise

As a small business ourselves, we know what it takes to transform business vision into real and sustainable business practices.

Who we are:

Strategy for Real[™] is brought to you by M. Beacon Enterprises, LLC, a strategy development and execution consulting firm. We work collaboratively with clients to ensure that the results solve problems in a way that makes sense for your business. Doing so means you know where you are going *and* you are well-equipped to sustain the results long after we're gone.

Learn more about managing real strategy and discover whether you and / or your organization can benefit from better strategic thinking and action at www.Strategy4Real.com. Better yet, contact us directly at:

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