



[www.Strategy4Real.com](http://www.Strategy4Real.com)

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*When it comes right down to it, we solve problems. If you have a strategic initiative that's stalled, a management challenge that's creating a roadblock, processes that offer more headaches than results, or that thing that you just can't put your finger on, [contact us](#). We work collaboratively with you to ensure that the results solve your problem in a way that makes sense for your business. That's **Strategy for Real**<sup>TM</sup>. For example:*

## Consulting Services

**Strategy Development & Execution:** Created and articulated a new strategic direction to advance the mission of a world-renowned \$300MM international development firm. Laid foundation for the newly-aligned executive team to make the strategy operational and drive forward into new sources of revenue and ways of working.

**Business Integration:** Integrated each of the core business functions across 3 BUs and multiple lines of business in the US and Canada for Fortune 500 resource company. Executed everything from articulating functional strategies, to identifying and assessing capabilities required for success and managing the ensuing change.

**Executive Alignment:** Aligned executive leadership team of multi-unit nonprofit to integrate operations and execute strategy more effectively across the units – having first created the detailed strategic plan at both institutional and operating levels.

**Organizational Transformation:** Designed and executed organizational aspects of transformational strategy for \$5B North American operation, succeeding on the fly while building sustainable process, tools, and capabilities.

**Operational Excellence:** Drove efficiency and effectiveness for newly-integrated HR and payroll administration shared service group for North America. Redeployed 5 FTEs and instilled *proactive* process management.

**Fresh Ideas:** Facilitated full-day strategy session focused on how this small, family-owned nonprofit should adapt to the current economy. Digested rapidly and reframed pertinent issues and choices as a step-wise series of questions to understand possible paths forward. Set the stage for their business strategy over next two years.

## Executive Coaching

**Executive Coaching:** Coached senior leader in identifying, then systematically improving, her leadership capabilities, resulting in enhanced personal performance and successful renewal of program registration.

**Career Transformation:** Coached experienced executive in making shift from full-time executive role to Board Member. Defined new career objectives, established marketing and networking credentials, and created strategy for pursuing new opportunities. Set strategy for success during first 90 days of landing new role.

## Speaking & Workshops

**Workshop:** Created and delivered intensive 2-day Strategy Bootcamp for senior executive team of family run investment firm, applying fundamental concepts to specific strategic challenges they faced.

**Learning & Development:** Developed and led 2-week intensive training program for multibillion-dollar global client as critical lever in launching brand new business entity / division.