

You cannot execute strategy without people. If you have a management challenge that's creating a roadblock, leaders that need support, teams that aren't working, or that thing that you just can't put your finger on, <u>contact me</u>. I work collaboratively with you to solve your problem in a way that makes sense for your business. That's Strategy for RealTM. For example:

Consulting Services

Executive Alignment & Strategic Agility

- Aligned executive leadership team of multi-unit nonprofit to integrate operations and execute strategy more
 effectively across the units having first created the detailed strategic plan at both institutional and operating
 levels.
- Designed and facilitated strategic conversation (and offsite planning meeting) with (volunteer) Board of
 Directors of largest local chapter of national charity. Set strategic direction and priorities and identified, then
 articulated the specific roles of Board and operating teams in executing the priorities. Resulted in aligned
 Board and operating executives in service of shared mission and vision.
- Worked with new CEO to design and facilitate offsite "retreat" for leadership team of prominent international
 development firm. Created shared mission and vision and identified critical opportunities and threats while
 aligning executive team under new leader. Formed foundation to refresh company strategy.
- Facilitated full-day strategy session focused on how this small, family-owned nonprofit should adapt to the current economy. Assimilated quickly and reframed pertinent issues and choices as a step-wise series of questions to understand possible paths forward. Set the stage for their 2-year business strategy.

Organizational Transformation & Effectiveness

- Transformed US HR function of global energy equipment manufacturer from siloed, transactional mindset and operations to integrated, strategic team while retaining appropriate balance between 'local' and 'central' services. Crafted shared vision and strategy to deliver exceptional value for the business from effective human capital management. Redesigned organizational structure, critical processes, and roles, adding new services and capabilities while reducing overall FTE by +20%. Became global model.
- Facilitated HR team offsite to affirm the function's mission and identify priorities and critical path for success. Coached team leaders to enhance collaboration and reduce tension across teams.
- Designed and executed organizational aspects of transformational strategy for \$5B North American operation, implementing on the fly while also building sustainable process, tools, and capabilities.
- Established first Center of Expertise focused on driving effective organizations. Created and implemented leading edge practices and tools for onsite execution by Fortune 500 manufacturer.
- Codified framework for strategic communication during change for use by project leaders and as a guideline / best practice example for larger or more complex changes

Talent Management:

- Designed, facilitated, and trained others to deliver programs to develop varied leadership competencies, e.g. scenario thinking, strategic agility, executive presence, effective C-Suite communication, building consensus.
- Designed and facilitated program to strengthen inclusion practices, navigate difficult conversations, and seek and promote equity among diverse populations (including underrepresented and marginalized groups).
- Crafted and implemented learning strategy across 5 business units in US and Canada for North American division of top global construction materials company.
- Developed career stage competency model and standardized process for staff performance management and evaluation for prominent North American management consultancy.



- Developed high-performing team (including ability to integrate new members) capable of coaching senior executives and leading functional teams through successive organizational transformations. Successfully executed these changes while navigating cultural and political challenges
- Created and implemented online tool to access and use Lominger competencies in all aspects of talent management across North America.

Operational Excellence

- Drove efficiency and effectiveness for newly-integrated HR and payroll administration shared service group for North America. Redeployed 5 FTEs and instilled *proactive* process management.
- Streamlined core processes for corporate accounting team of rapidly-growing, small, independent financial services firm, cutting time-to-close by 50%.

Executive Coaching

- Highly-valued executive coach for CEOs and executives of established mid-sized organizations around the globe – corporate, association, nonprofit
- Coached senior leaders to establish success plan for first 90 days in new role in new organization.
- Worked with senior leader of core business function to set path for transforming her own function while building frameworks for her team to support other functions in managing talent more effectively.
- Advised CEO on various elements of managing new strategic direction and purpose while balancing day-today operational challenges. Introduced new processes and approaches for developing value propositions, supporting decisions, and managing the handoffs between product development and ongoing management.
- Coached experienced executive in making shift from full-time executive role to Board Member. Defined new
 career objectives, established marketing and networking credentials, and created strategy for pursuing new
 opportunities. Set strategy for success during first 90 days of landing new role.
- Coached new senior leader to move successfully from deputy role in one organization to director role in another (in two different countries). Included strategies for exit, transition, and early success in new role.

Speaking & Workshops

- Delivered keynote address for annual meetings of varied associations and non-profits.
- Developed and delivered workshops for professional associations, executive roundtable groups, and senior leadership teams.
- Designed and facilitated
- Created and delivered intensive 2-day Strategy Bootcamp for senior executive team of family run investment firm. Provided strategy fundamentals, incorporated real case studies, and applied the concepts to specific strategic challenges they faced.
- Designed and conducted multiple workshops to enhance strategic agility, as part of education program to enhance management skills of nonprofit leaders.
- Developed and led 2-week intensive training program for multibillion-dollar global client as critical lever in launching brand new business entity / division.
- Revamped and delivered comprehensive Leadership Development program for emerging HiPo and HiPro talent for North American division. Became model for other regions of this global organization.
- Developed career development/management curriculum and materials for first- and second-year students of Top-10 ranked business school. Trained key student coaches to execute program.