

# The 90-Day Executive Roundtable

Tara Rethore | Strategy For Real

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The 90-Day Executive Roundtable is a fast-paced opportunity to tap the expertise of peers to anticipate or tackle key strategic challenges. Because it's virtual, you get the opportunity to interact with other executives like you, irrespective of location. Connect with people who share your desire to lead more effectively and strategically, yet whom you might not otherwise have the chance to meet. Over 90 days, you'll obtain insights that improve performance and balance the urgency of today with actions that sustain you later.

## Roundtable participants gain:

- Space and time to consider the bigger picture, expand perspective
- Varied insights and concrete ideas to address issues
- An expanded network of peers, with whom they have meaningful conversation and solve problems jointly
- Depth in leadership and opportunity to “get real” with folks who walk in similar shoes
- Improved individual and organizational performance

*“I benefit from being part of a group of CEOs who are all dealing with leadership challenges and making strategic choices. I've participated in other peer roundtables; I prefer this one. We are in varied industries and have the right mix of accountability, participation, and time simply to reflect or listen.” –*  
**Rich Syretz, Ideal Innovations, Inc.**

## The 90-Day Executive Roundtable:

Each group meets bi-weekly via video or teleconference, for 45-60 minutes, over a 90-day period. Between sessions, you'll have access to your peers and the opportunity to connect in pairs or threes to advance a particular initiative or solve a problem jointly. Each participant also receives up-to three, 30-minute coaching sessions with me, to be used at any time over the course of the program. The CEO Coffee Crew<sup>®</sup> also includes a 2.5-hour session at the end of the 90-day period. That guided session is an opportunity to consolidate learning and create a path forward.

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## Join the Group That's Right for You:

My peer roundtables attract executives of established businesses, associations, and nonprofits. In addition, each group includes a variety of industries and business models.

**CEO Coffee Crew**®: CEOs or Executive Directors of established business, association, and nonprofit organizations with revenue larger than \$10MM (Fee: \$2,700 for 90-day program)

**Leaders Lab**®: Executives (cross-functional, Directors+) of established business, association, and nonprofit organizations, and having P&L responsibility larger than \$2MM (Fee: \$2,500 for 90-day program)

**Small Biz Connection**®: CEOs or Executive Directors of established for-profit, association, nonprofit organizations that have been in business for at least 5 years and have revenue of \$2-10MM (Fee \$1,900 for 90 day program)

*"I appreciate networking with and learning from peers across other organizations and industries, including both nonprofit and for-profit. I find great value in breaking down the big picture into tangible, tactical suggestions and the actions needed to navigate effectively. The time commitment is just right – and I love the chance to focus on the future." – Sherry L. Hewitt, Make-A-Wish® Mid-Atlantic*

## Expert Leadership:

Each roundtable is led by Tara Rethore, CEO of Strategy for Real™. Throughout her career, Tara has led strategy development and execution within large global organizations and as a highly valued consultant. She is known for discovering leadership and strategy lessons in everyday situations which then become relatable examples for her clients – CEOs, boards, and executives of mid-sized organizations. Currently, Tara serves on the boards of D+R International, Ltd. and several nonprofits. She earned an MBA from the University of Chicago. Learn more at: <https://www.linkedin.com/in/trethore/>