

TARA RETHORE

STRATEGIC ADVISOR • SPEAKER • AUTHOR
FREQUENT CONTRIBUTOR TO NATIONAL MEDIA OUTLETS

CEO, *Strategy for Real™*



Tara brings strategy to life and inspires leaders to higher performance. Her guidance enables leaders to identify the critical actions that deliver meaningful results. Tara's clients improve profitability, accelerate achievement of goals, and build stronger, aligned teams. She is known for capturing the leadership and strategy lessons in everyday situations. These relatable examples are widely appreciated by her audiences, making them ideal for keynotes or lively panel discussions.

Tara's depth and breadth of experience was acquired as a senior executive at LafargeHolcim and Arthur D. Little, and as a highly-valued strategic advisor and consultant. Her global impact includes Construction Materials, Energy, Data Centers, Technology, Associations, Education, and more. She serves on the boards of several private and nonprofit boards. An expert in strategy, leadership, and governance, Tara frequently contributes to national print media, radio, and podcasts.

Tara's (in person or virtual) workshops, fireside chats, and speaking engagements fuel the energy of the group and encourage participation.

POPULAR TOPICS TO SPARK INSIGHTS & CATALYZE GROWTH

Making Your Strategy Work ©

You worked hard to develop your strategy. Is it working hard for you? Learn how to chart the course, visibly and sustainably. Focus everyone on what most matters to reach your destination.

Leading From the High-Wire ©

When everything is in flux, leaders must learn to walk the high-wire of uncertainty. Discover what your leadership behaviors and actions reveal about how you personally manage uncertainty and demonstrate resilience. Learn key principles to guide your team across the high-wire.

Where You Start Matters ©

The best strategy starts with what could be, not what is or what will be. Both are important. Where you start really does matter. Learn why and how this choice can dramatically shift outcomes.

Other Topics

Executive Presence for the C-Suite©, The Art of Scenario Thinking©, Leading Remotely©, Let's Talk Strategy©, Exceptional Board Dynamics©

Setting the Right Rhythm & Pace ©

Senior leaders determine the overall rhythm of the organization and its pace. Too much constancy is monotonous. Too little can be exhausting. Discover what's right for your business.

Solving The Culture Puzzle ©

Is the culture you have the one you require to achieve your goals? Senior leaders shape culture by the choices they make and their behavior. Learn the key elements of culture and how to place the pieces together to create the culture you need.

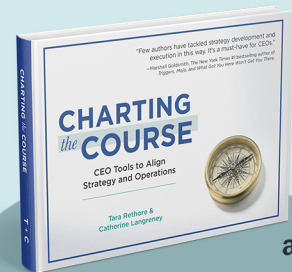
ABOUT TARA

Tara inspires leaders across the globe. Her clients are CEOs, boards, and executives of mid-cap firms, nonprofits, and associations. An active contributor to her community, Tara consistently 'gives back'. She connects people and prompts action to move ideas forward. Tara earned an MBA from the University of Chicago Booth School.

Charting the Course

CEO Tools to Align Strategy and Operations

Tools4CEOs.com



available at
amazon

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